

TERMS AND CONDITIONS



The Advertiser including their agent(s) (Advertiser) who lodge an advertisement for publication with The Coastal Voice (TCV) agrees to the following terms and conditions:

These terms and conditions constitute the entire agreement between the parties regarding the matters set out in it and supersedes any prior representations, understandings or arrangements made between the parties, whether orally or in writing.

Advertising Acceptance

- TCV accepts paid advertising that is deemed to be appropriate and of community interest or benefit.
- Acceptance and placement of advertisements is not a recommendation or endorsement by TCV of the Advertiser's products and/or services.
- TCV, in its sole discretion, reserves the right to refuse or omit any submitted material or to suspend or discontinue publication of any advertisement previously accepted.
- Advertising will not be accepted if it promotes gambling, pornography, advertising associated with 'adult industries', tobacco, e-cigarettes and similar products, or any form of advertising that can be interpreted as discriminatory, illegal, offensive or objectionable.
- TCV accepts no responsibility or liability for any errors due to third parties, sub-contractors or inaccurate copy instructions from the Advertiser or their agents.
- Colours will be matched to the best of TCV ability and no rebate will be made in the event of colour variances.

Advertiser Responsibilities

- The Advertiser agrees to indemnify and hold harmless TCV against all claims, demands, proceedings and other liability arising wholly or partially, directly or indirectly from the publication of the advertisement.
- The Advertiser undertakes that the advertisement or insert does not contain material that is misleading or deceptive, and that it does not in any way contravene any Federal or State laws or advertising codes.
- The Advertiser accepts full legal responsibility in respect of publication.
- The Advertiser is solely responsible for the content and accuracy of its advertisement.
- The advertisement must clearly identify the Advertiser of the product, service or event offered.
- Placement and Publication
- The positioning or placement of an advertisement is at the discretion of TCV except where expressly agreed with the Advertiser.
- While every effort will be made to publish accepted advertisements, no liability will be accepted for misplacement or omission.
- TCV may head an advertisement with 'Advertisement' whenever it considers it appropriate to distinguish it from other types of content.
- TCV is not responsible for checking supplied print ready artwork.

Cancellation

- Advertising can only be cancelled in writing by an authorised representative of the Advertiser.
- No cancellation fee applies to cancellations made before the advertising booking deadline.
- Cancellations received after the advertising booking deadline will incur the full advertising fee.
- Content cannot be removed from the publication for cancellations made after the material deadline date.

Deadline

- Complete material must be received before the advertising deadline, being third Thursday of the month.
- If the Advertiser does not meet the advertising deadline, TCV may insert a previous advertisement or, if there has been no previous advertisement, may use the space for other purposes.

Payment

- Invoices will be issued when the publication is printed on or after the 1st of every month.
- Payment terms are strictly 7 days from invoice date.
- TCV reserves the right to cancel any Advertiser's contract if payments are not received on a consistent basis or in the event of non-payment.
- Failure to make payment will result in the advertiser having their right to advertise removed.
- Payment options include cash, cheque or credit card.
- Advertising rates are subject to change due to unforeseen increases in printing and associated publishing costs.
- All advertisers will be provided advanced notice of any changes to rates.

PLEASE RETRUN WITH BOOKING FORM

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Tick that you agree to the t&cs



THE COASTAL VOICE

Advertising Booking Form

Date:		Months to run :	
Business Name:			
Contact Name:			
Email Address:			
Accounts Email:			
Accounts Contact:			
Postal Address:			
City:		State:	
		P/C:	
Mobile Number:		ABN/ACN:	

QTY	Product	Price Colour	Price Black & White	Graphic Assistance	Total Spend \$
	Full Page	\$1200	\$750		
	Full Page Premium	\$1800			
	Half Page	\$600	\$375		
	Quarter Page	\$300	\$190		
	Quarter Flyer	\$300	\$190		
	Quarter Flyer Event	By Donation			
	Business Card	\$150	\$95		
	Classifieds		\$2.50 per line		
		Inc GST	Total:		

Signed:



Tick that you agree to the T&Cs